2016-2017 Junior Achievement Bowl-A-Thon
Fact Sheet
“The Difference You’ll Make is Striking!”

The purpose of the Bowl-A-Thon is to raise dollars to support Junior Achievement of Chicago’s economic education programs, which will reach more than 570,000 students from Kindergarten through 12th grade in the Chicago and northwestern Indiana areas in the 2016-2017 school year.

Research shows that Junior Achievement helps...

- students understand the importance of staying in school
- encourage students to become entrepreneurs
- students outperform traditional economics students in all areas

Description
The Bowl-A-Thon is more than just a single day event. It is an entire season! It has branched into nearly 50 events year-round. Each company has the opportunity to select their own date, time and place to best fit their schedule. If they desire, smaller companies can choose to partner with other neighboring companies and bowl at a divisional Bowl-A-Thon set by Junior Achievement.

How to Participate
Being a part of Junior Achievement’s Bowl-A-Thon is simple. Just select a coordinator to organize your company’s involvement in the event by acting as a liaison with Junior Achievement and by recruiting team captains who in turn recruit 4-5 other bowlers. Then, each bowler begins to secure pledges on a flat rate basis. Each bowler is asked to raise a minimum of $50 in pledges. Prize eligibility begins with a $50 pledge.

What JA Does for You
We make it easy! Not only do we schedule the event with the bowling center, we staff your Bowl-A-Thon! Count on us to handle the money, distribute prizes and make sure everyone has fun! Plus, before the event we can help with recruitment of bowlers, offer “best practices” and hold Team Captain Meetings to motivate your employees! Each coordinator will also be equipped with easy-to-use Bowl-a-thon tips.

Prizes
The more money each bowler raises, the better the prizes to be won! Prizes this year include gift cards, MISTyle Vouchers, and trips for 2 (courtesy of United) and more!

At the event, each bowler receives an official bowling towel and has a chance to win some great door prizes! Plus, for the serious bowlers – a chance to win candy for strikes (courtesy of World’s Finest Chocolate, Inc.).

Registration Fee
The cost is minimal. Please contact a Junior Achievement Special Events team member who can let you know pricing based on bowling alley preference. No previous bowling experience is required! It’s simple and fun for everyone. It’s also a great way to mix and mingle with fellow employees, family and friends while raising funds for today’s youth.

Contact:
For further information regarding setting up your company’s Bowl-A-Thon, contact Natalie Albrecht, Director of Special Events and Development at (312) 715-1300 x224 or email at nalbrecht@jachicago.org.